



Communication & Social Media

To provide advice and support to the BFA on where, how and in what way we need to communicate with our members, about key issues and to promote our regular and other events.

We are hoping to find someone to work with key Committee members on

- Refreshing our website to make it a “go to” hub of interesting and up to date information which is easily accessible.
- Researching how best we can communicate with our members using a variety of channels
- Researching how we can increase our resident’s membership and encourage locals to get actively involved or support with our programme of events.
- Creating attention grabbing and impactful posters and flyers.
- Supporting an increased use of local social media exposure across all relevant platforms.

We see this role as working alongside other members who can provide the information and base copy but need help in design and ways of disseminating the comms in the most effective way.

The larger project of reviewing our website may require more concentrated time but we estimate that other regular and one-off events would take between 4 - 12 hours per month.

This role may suit someone local who has a creative streak and who wants to get involved supporting the local community or someone looking to gain experience in communications and PR who is looking to add to their portfolio / CV.

Either way we would love to hear from you and discuss the role either in full or in part.